SANTA CLARA Valley Transportation Authority

POLICY ADVISORY COMMITTEE

Thursday, April 9, 2015

MINUTES

CALL TO ORDER

The Regular Meeting of the Policy Advisory Committee (PAC) was called to order at 4:04 p.m. by Chairperson Carr in Conference Room B-104, Valley Transportation Authority (VTA), 3331 North First Street, San Jose, California.

1. ROLL CALL

Attendee Name	Title	Status
Paul Resnikoff	City of Campbell	Present
Michael Kotowski (Alternate)	City of Campbell	NA
Savita Vaidhyanathan	City of Cupertino	Present
Barry Chang (Alternate)	City of Cupertino	NA
Cat Tucker	City of Gilroy	Absent
Vacant (Alternate)	*City of Gilroy*	
Jeannie Bruins	City of Los Altos	Absent
Mary Prochnow (Alternate)	City of Los Altos	Absent
John Harpootlian	Town of Los Altos Hills	Present
Vacant (Alternate)	*Town of Los Altos Hills*	
Marcia Jensen	Town of Los Gatos	Present
Rob Rennie (Alternate)	Town of Los Gatos	NA
Carmen Montano	City of Milpitas	Absent
Garry Barbadillo (Alternate)	City of Milpitas	Absent
Susan Garner	City of Monte Sereno	Absent
Marshall Anstandig (Alternate)	City of Monte Sereno	Absent
Larry Carr	City of Morgan Hill	Present
Rich Constantine (Alternate)	City of Morgan Hill	NA
John McAlister	City of Mountain View	Present
Chris Clark (Alternate)	City of Mountain View	NA
Liz Kniss	City of Palo Alto	Absent
Cory Wolbach (Alternate)	City of Palo Alto	Present
Charles “Chappie” Jones	City of San Jose	Present
Vacant (Alternate)	*City of San Jose*	
Teresa O’Neill	City of Santa Clara	Present
Jerry Marsalli (Alternate)	City of Santa Clara	NA
Howard Miller	City of Saratoga	Absent
Rishi Kumar (Alternate)	City of Saratoga	Present
Jim Davis	City of Sunnyvale	Present
Gustav Larsson (Alternate)	City of Sunnyvale	NA
Mike Wasserman	SCC Board of Supervisors	Present

A quorum was present.

2. ORDERS OF THE DAY

Chairperson Carr noted staff’s request to defer the General Manager’s report.

Member Kumar arrived and took his seat at 4:08 p.m.

Member Wasserman referred to **Agenda Item #7**. Regular Meeting Minutes of March 12, 2015, page 2 of 5, Item #5, second paragraph, last line that reads "6) expressed support for a sales tax measure," noting some Committee Members expressed conditional support regarding the sales tax measure. The conditional support was based on the streets and expressways being included.

Chairperson Carr noted that **Agenda Item #7**. Regular Meeting Minutes of March 12, 2015, page 2 of 5, Item #5, second paragraph, last line will be stricken from the minutes.

M/S/C (Wasserman/Davis) to receive the Orders of the Day.

3. PUBLIC PRESENTATIONS

Robert Kirby, Interested Citizen, advocated for a policy change to improve the transit connection between Caltrain andVTA. .

Jim Lawson, Director of Government Affairs and Executive Policy Advisor and Staff Liaison, reported that VTA does its best to connect with Caltrain and staff is continuing to find ways to better improve connection times.

4. Committee Staff Report

Mr. Lawson provided a report highlighting the following: 1) the Board of Directors received and announced the following at the April 2, 2015, Meeting: a) a status update of the VTA-BART Comprehensive Agreement; b) the opening of Avaya Stadium and noted that transit service for the first game on March 22, 2015 was a success; and c) VTA received positive feedback regarding transit service to and from the Wrestlemania event held at Levi's Stadium on March 29, 2015; and 2) announced VTA participated in the Stand Up 4 Transportation earlier today.

On order of Chairperson Carr and there being no objection, the Committee received the Committee Staff Report.

Alternate Member Wolbach arrived and took his seat at 4:15 p.m.

The Agenda was taken out of order.

6. Chairperson's Report

Chairperson Carr provided a brief report, noting: 1) A Board Workshop will be held on May 1, 2015 at 9:00 a.m. to discuss the draft Biennial Budget for FY16/17 and the draft Environmental Information Report (EIR) on El Camino Real Bus Rapid Transit (BRT); and 3) encouraged city representatives to volunteer to discuss the different transportation issues for their jurisdiction.

NOTE: M/S/C MEANS MOTION SECONDED AND CARRIED AND, UNLESS OTHERWISE INDICATED, THE MOTION PASSED UNANIMOUSLY.

5. Envision Silicon Valley

Scott Haywood, Policy and Community Relations Manager, provided a brief report noting the draft goals, principles and next steps. Mr. Haywood introduced Melissa Cerezo, Senior Transportation Planner.

Ms. Cerezo discussed the various qualitative and quantitative metrics that were presented at the stakeholders meetings and solicited feedback from the Committee.

Members of the Committee suggested the following topics be added to the metrics: 1) Farebox Recovery; 2) Gap closures, first and last mile connection; 3) mode split, specifically vehicle miles traveled (VMT); 4) expressways; and 5) addressing the areas not well serviced.

Mr. Haywood thanked the Committee for their input and noted the following: 1) a Facilitator Role is included in the draft goals 2) the goals are more general based; and 3) the draft goals is scheduled for the Board Agenda in May 2015.

On order of Chairperson Carr and there being no objection, the Committee received an update on Envision Silicon Valley.

CONSENT AGENDA

7. Regular Meeting Minutes of March 12, 2015

M/S/C (Wasserman/Davis) to approve the Regular Meeting Minutes of March 12, 2015.

8. Fiscal Year 2016 & Fiscal Year 2017 Congestion Management Work Program 3331

M/S/C (Wasserman/Davis) to receive the Fiscal Year 2016 and Fiscal Year 2017 Congestion Management Work Program.

9. Legislative Update Matrix

M/S/C (Wasserman/Davis) to review the Legislative Update Matrix.

REGULAR AGENDA

Chairperson Carr requested the following items be heard together: **Agenda Item #10.** PDA Planning Grant Supplemental Program of Projects and **Agenda Item #11.**Vehicle Registration Fee Matching Funds for VTA Planning Grant Applications.

10. PDA Planning Grant Supplemental Program of Projects

Ven Prasad, Engineering Group Manager, provided an overview of the staff report.

Public Comment

Roland Lebrun, Interested Citizen, inquired about Diridon qualifying for a Priority Development Areas (PDA) grant.

Mr. Lawson noted that the Diridon Station would qualify and staff would be looking at that in the future.

M/S/C (Wasserman/Davis) to recommend that the VTA Board of Directors approve the Priority Development Area (PDA) Planning Grant supplemental program of projects for funding as presented and adopt a Resolution of Local Support for both projects

11. Vehicle Registration Fee Matching Funds for VTA Planning Grant Applications

Mr. Prasad provided an overview of the staff report.

Upon inquiry of Chairperson Carr, Mr. Prasad responded that there must be Vehicle Registration Fee (VRF) Matching Funds for the grant applications.

M/S/C (Wasserman/Jones) to recommend that the VTA Board of Directors program $310,365 in available Vehicle Registration Fee (VRF) Matching Funds as the local match for three Complete Street Studies.

12. Amend the Fiscal Year 2015 Congestion Management Program Fund Operating Budget

John Ristow, Director of Planning and Program Development, provided an overview of the staff report.

Members of the Committee inquired about the following: 1) Caltrans invoices; 2) paying the salaries for the contracted employees; 3) the geographical area of work; and 4) the scope of work.

Mr. Ristow made the following comments: 1) reported that VTA pays the salaries through state and federal funds; 2) noted that bringing Caltrans staff to VTA helped focus their attention on VTA's needs; and 3) clarified that there are two part-time and one full-time employees.

Member Wasserman referred to a time when the Board and Committee supported the idea of bringing Caltrans staff to VTA due to the lack of attention VTA received with Caltrans staff being 45 miles away. He further noted the importance of measuring the results of a project and whether it is cost effective to continue.

M/S/C (O'Neil/Davis) to recommend that the VTA Board of Directors amend the Fiscal Year 2015 Congestion Management Program Fund Operating Budget by $467,373 for the operation of the Innovative Delivery Team Program (iTEAM).McAlsiter opposes

13. (Deferred)

Receive a report on marketing VTA transit service to high-density housing corridors.

14. Update on Regional Reports

A. Metropolitan Transportation Commission (MTC)

Aaron Quigley, Senior Policy Analyst, provided a brief report, highlighting the following actions taken at the March 25, 2015 MTC meeting: 1) elected Jake McKenzie, Sonoma County representative, to serve as Vice Chair of the Commission; 2) approved the project list for the Cap & Trade Low Carbon Transit Operations Program Population-Based funds; 3) approved two appointments to the MTC Policy Advisory Council; and 4) discussed a list of projects for the fourth cycle of the Lifeline Transportation Program.

Mr. Quigley further reported about the Bike Share Program, noting MTC is moving forward with a private company called Motivate. Mr. Quigley discussed the proposed plan provided by Motivate to eliminate some cities that were part of the original pilot program.

Upon Member McAlister's inquiry, Mr. Lawson responded noting the initial company that provided the equipment and management for the Bike Share Program had severe financial problems, including bankruptcy. He stated that MTC received a proposal from the private company Motivate, who determined where the program would be most successful. He also stated that various VTA staff and Committee Members encouraged MTC staff to look at all options in order to maintain the cities that were part of the original pilot program. Mr. Lawson noted according to the metrics used two rides, per bike, per day, was considered a success and Mountain View was measured at .48 per bike, per day.

B. California Transportation Commission (CTC)

Mr. Quigley provided a brief report noting that CTC met on March 26, 2015, and approved the Allocation for the Active Transportation Program funds which would allocate $443,000 to the central and south county bike corridor plan.

On order of Chairperson Carr and there being no objection, the Committee received an update on the Regional Reports.

OTHER

15. Committee Work Plan

On order of Chairperson Carr and there being no objection, the Committee reviewed the Committee Work Plan.

16. ANNOUNCEMENTS

Chairperson Carr noted that City of Sunnyvale representatives volunteered to speak at the May 14, 2015 meeting.

17. ADJOURNMENT

On order of Chairperson Carr and there being no objection, the Committee meeting was adjourned at 4:58 p.m.

Respectfully submitted,

Theadora Travers, Board Assistant
VTA Office of the Board Secretary