

**You & Your  
Local Tax Dollars  
Made It Happen.**

**We Deliver.**

## ***1996 Measure B: A Silicon Valley Success Story***

### **Overview**

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In November 1996, Santa Clara County voters approved a landmark nine-year, half-cent sales tax to fund improvements to county roads, highways, bicycle and pedestrian pathways, and rail networks.

The 1996 Measure B Transportation Improvement Program outlined a diverse list of projects, from widening congested highways and filling in potholes on local roads and expressways, to expanding public transportation to connect business centers and residential communities throughout the county. The mandate was clear: Silicon Valley residents were willing to tax themselves to build a well-rounded transportation system to help them get to work more quickly, easily, and safely. Santa Clara County and VTA committed to relieving major traffic congestion and improving transit access in less than 10 years.

### **We Deliver!**

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VTA and the County of Santa Clara entered into a formal agreement to deliver the ambitious set of rail and highway transportation improvements to Santa Clara County's electorate. The County established the program, prioritized transportation projects, and acted as the "bank funding source and project monitor," dispersing sales tax revenues for project construction. VTA took on the role of the "contractor," implementing rail and highway projects to move Silicon Valley's workforce, with the help of private sector engineering and construction companies. VTA also successfully secured outside funding to augment the program in a declining economy, delivering more projects than local funds alone would allow. With local, regional, and statewide support, the partnership delivered a myriad of highway and rail improvements one after another. VTA frequently bested baseline schedules and budgets in project delivery.

### **Continued Support and Resilience**

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The economic decline in Silicon Valley resulted in ten consecutive quarters of decreased sales tax revenues, and, as a consequence, VTA and the County shifted transportation project priorities to be delivered with 1996 Measure B sales tax. Throughout this economic hardship facing Silicon Valley, the partnership has remained steadfast to the commitments approved in November 1996. Taking a long-term view, the County of Santa Clara and VTA are committed to delivering 1996 Measure B projects that will help keep Silicon Valley moving, whether by wheel or by rail.

### **How to Reach Us**

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For more information about VTA projects, call VTA Community Outreach at (408) 321-7575 or TDD for the hearing impaired at (408) 321-2330. You may also visit us on the web at [www.vta.org](http://www.vta.org), or email us at [community.outreach@vta.org](mailto:community.outreach@vta.org).

For information regarding existing light rail and bus service, please contact VTA Customer Service at (408) 321-2300, TDD for the hearing impaired at (408) 321-2330, or visit us on the web at [www.vta.org](http://www.vta.org).

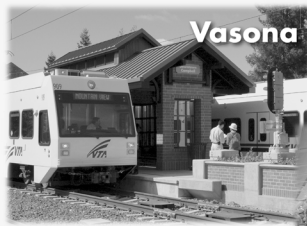
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Measure B  
Transportation Improvement Program  
County of Santa Clara



# You & Your Tax Dollars Made It Happen. We Deliver.



Vasona



Palo Alto  
Transit Center



85/101 No.



Bike/Pedestrian  
Bridge



85/101 So.

## 1996 Measure B Transportation Improvement Program

	<i>Completion Dates</i>
✓ Route 17 Improvements - Projects C, D, H, I	March 2001– November 2002
✓ Caltrain Service Improvements - Sunnyvale Parking and Transit Center	March 2003
✓ Route 152 Improvements - Phase A1	March 2003
✓ U.S. 101 Widening	May 2003
✓ Route 85/87 Interchange	June 2003
✓ Low-Floor Light Rail Vehicle Procurement	September 2003
✓ Caltrain Service Improvements - Santa Clara Bus and Parking Improvements	October 2003
✓ I-880 Widening	November 2003
✓ Route 152 Improvements - Phase A2	February 2004
✓ Caltrain Service Improvements - Lawrence Bus and Parking Improvements	March 2004
✓ Consolidated Biological Mitigation	March 2004
✓ Tasman East/Capitol Light Rail Extension	June 2004
✓ Route 85/U.S. 101 S. Interchange	October 2004
✓ Caltrain Service Improvements - Tamien to Lick Double Track	January 2005
✓ Route 237/I-880 Interchange	April 2005
✓ Vasona Light Rail Extension	October 2005
✓ Caltrain Service Improvements: Palo Alto Transit Center Palo Alto Caltrain Station	October 2005 December 2005
✓ Route 85 Noise Mitigation	February 2006
✓ Route 152 Improvements - Phase B1	February 2006
✓ River Oaks Bicycle/Pedestrian Bridge	May 2006
✓ Route 85/U.S. 101 N. Interchange	May 2006
✓ Route 17 Improvements - Project E	February 2007
✓ Route 87 (S) HOV Lanes	March 2007
✓ Route 152 Improvements - Phase B2	March 2007
✓ Route 87 (N) HOV Lanes	May 2007
✓ Caltrain Service Improvements San Martin Parking and Roadway Expansion Project	October 2008
✓ California Avenue and Palo Alto Pedestrian Underpasses	Spring 2009